



DOW UNIVERSITY OF HEALTH SCIENCES

SCHOOL OF POSTGRADUATE STUDIES

MBA PROGRAM SPECIFICATION (1.5 YEAR)

Introduction of Institute & Program	<p>The MBA (1.5 year) program offered by the Institute of Business & Healthcare Management (IBHM) is an intensive graduate program designed for individuals who have completed 16 years of relevant business education. Tailored to meet the evolving demands of today's global economy, this MBA equips students with advanced knowledge in business management, finance, strategic thinking, leadership, and analytical decision-making. Through a rigorous curriculum that combines core business disciplines with real-world case studies, the program ensures that graduates are prepared to lead in diverse organizational settings, from multinational corporations to entrepreneurial ventures.</p> <p>IBHM's MBA program offers a range of benefits, including small cohort sizes for personalized learning, access to a network of industry professionals, and hands-on experience through applied business projects. Students gain exposure to cutting-edge practices in finance, marketing, organizational behavior, positioning them for success in competitive job markets. Graduates of the program are well-prepared to pursue careers in management, consulting, finance, human resources, and business development, with many also advancing into senior leadership roles or launching their own ventures. The program is an ideal fit for ambitious professionals seeking to accelerate their careers with a globally recognized qualification.</p>
Course Title (As approved by PM&DC/HEC)	MBA (1.5 Year) Program
Course Duration	1.5 years
Type of Study	Full Time
Study System	Classroom based teaching and learning



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Total Credit Hours	38 credit hours
Credit Hours Distribution – Semester Wise	12-13 credit hours per semester
Study Hours Distribution	Studies per semester = 16 weeks Examinations = 2 weeks
Teaching Hours Distribution	Lecture hours, facilitation and lab sessions
Modules Detail with Credit Hours	Attached
Assessment of Student	Internal Sessional Assessments 60% Final Exam 40%
Teaching Institution	IBHM
Degree Awarding Institution	DUHS
Fee Structure	As per DUHS policy



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MBA (1.5-Year) Plan of Study (FALL 2025)

Semester	Codes	Courses	Credit hours	Pre-Requisites
1	MGT 503	Leadership	3	
1	ACC502	Accounting for Decision Making	3	
1	ECO502	Macroeconomics & International Political Economy	3	
1	MKT601	Strategic Marketing	3	
1	REL501	Understanding of Holy Quran -1 (Fehm-e - Quran -1)	1	
Semester Credits			13	
2	FIN601	Strategic Financial Management	3	
2	MGT601	Advanced Research Methods	3	
2	RES601	Small/Mini Project I <u>or</u> Capstone /Consulting Project Phase I OR Elective	3	
2	XXX601	--- <i>Elective I</i> ---	3	
2	REL601	Understanding of Holy Quran -2 (Fehm-e - Quran -2)	1	
Semester Credits			13	
3	MGT602	Advanced Strategic Management	3	
3	RES602	Small/Mini Project II <u>or</u> Capstone /Consulting Project Phase II OR Elective	3	
3	XXX602	--- <i>Elective II</i> ---	3	
3	XXX603	--- <i>Elective III</i> ---	3	
Semester Credits			12	
Total Programme Credits			38	

NOTE: Non-Muslim students will be provided with alternative courses in place of 'Understanding of the Holy Quran (Fehm-e-Quran) 1 & 2.