



DOW UNIVERSITY OF HEALTH SCIENCES

SCHOOL OF POSTGRADUATE STUDIES

PROGRAM SPECIFICATION - SPECIMEN SESSION

Introduction of Institute & Program

The MS Management Sciences is a comprehensive two-year graduate program of 36 credit hours offered by the Institute of Business and Health Management, Dow University of Health Sciences. The program is meticulously designed to develop advanced expertise in management, analytical methodologies, and strategic decision-making. Approved by the Higher Education Commission, the program integrates academic rigor with practical relevance, delivering a forward-looking curriculum that addresses the evolving challenges faced by modern organizations. It is particularly well-suited for professionals aiming to elevate their careers in business or academia and serves as a solid foundation for those intending to pursue doctoral studies in related disciplines.

The primary objective of the MS Management Sciences program is to develop professionals with a deep understanding of management principles, research methodologies, and quantitative tools essential for effective leadership and policy formulation. The program fosters critical thinking, innovation, and problem-solving skills necessary for managing organizations in a dynamic global environment. Its broad scope encompasses areas such as strategic management, marketing, finance, and human resource management, making graduates well-suited for leadership roles across diverse sectors including corporate enterprises, government institutions, non-profits, and consulting firms.



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Course Title (As approved by PM&DC/HEC)	MS Management Sciences
Course Duration	2 years
Type of Study	Full Time
Study System	Classroom based teaching and learning
Total Credit Hours	36 credit hours
Credit Hours Distribution –Semester Wise	9 credit hours per semester
Study Hours Distribution	Studies per semester = 16 weeks Examinations = 2 weeks
Teaching Hours Distribution	Lecture hours, facilitation and lab sessions
Modules Detail with Credit Hours	Attached as Annexure 1
Assessment of Student	Internal Sessional Assessments 60% Final Exam 40%
Teaching Institution	IBHM
Degree Awarding Institution	DUHS



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Annexure 1

MS MANAGEMENT SCIENCES SCHEME OF STUDIES SEMESTER WISE BREAKUP WITH CREDIT HOURS

SEMESTER 1			
Course Code	Course Title	Category	Credit Hours
MSMS701	Advanced Research Methodology	Core	3
MSMS702	Advanced Strategic Management	Core	3
MSMS703	Strategic Financial Management	Core	3
SEMESTER 2			
Course Code	Course Title	Category	Credit Hours
MSMS704	Quantitative Data Analysis	Core	3
MSMS705	Qualitative Research	Core	3
MSMS706	Strategic Marketing	Core	3
SEMESTER 3			
Course Code	Course Title	Category	Credit Hours
XXXXXX	Elective 1	Elective	3
XXXXXX	Elective 2	Elective	3
MSMS707	Thesis-I	Thesis	3
SEMESTER 4			
Course Code	Course Title	Category	Credit Hours
XXXXXX	Elective 3	Elective	3
XXXXXX	Elective 4	Elective	3
MSMS708	Thesis-II	Thesis	3